

<https://lingtonandbernie.com/job/3518/>

## Marketing Executives (4 Positions)

### Responsibilities

Market the company's various insurance products to potential clients

- Liaise with Brokers to obtain information to aid in the generation of profitable businesses for the Organization.
- Source for new clients and develop clientele base of the Organization through networking and generate lists of prospective clients and brokers
- Ensure the achievement of set targets on revenue generation and premium collection.
- Maintain a good relationship and offer excellent service delivery to clients/Brokers at all times
- Draw up an articulate marketing strategy for every financial year and monthly sales action plans
- Provide effective market intelligence to drive marketing efforts of the Organization and follow up on policy renewals
- Pursue aggressively participation of the company on all general businesses available through brokers
- Develops and maintains a robust database on the market, clients and prospects.
- Follow up on all outstanding and ensuring that the company's credit control policy is adhered to.
- Prepare daily weekly and monthly marketing reports on production, collection, renewal status

### Qualifications

Skills/Competence Requirements

- Excellent relationship management skills including the ability to persuade, negotiate,
- Good analytical skills and ability to multi task
- Excellent communication – both written and spoken English and presentation skills.
- Creativity and innovative
- Entrepreneurial skill
- Strategic thinking capabilities
- Knowledge of laws/regulations relating to insurance and target client business operations.
- Technical credibility
- Customer service oriented

### Hiring organization

Lington & Bernie Consulting Ltd

### Employment Type

Full-time

### Job Location

Ibadan and Lagos

### Date posted

September 20, 2021

### Valid through

12.10.2021

Not less than 5 years cognate experience

- First Degree (CIIN and MSc will be an added advantage)
- Not more than 39year

**Job Benefits**

Remuneration:

- N2.8M – N4.1M

**Contacts**

Interested candidates should send CV to [jobs@lingtonandbernie.com](mailto:jobs@lingtonandbernie.com) with location and job title as the email subject.