

<https://lingtonandbernie.com/job/sales-executive/>

## Sales Executive

### Description

we are seeking to hire the services of an enthusiastic and goal-driven Retail Sales Executive with experience in marketing and selling to modern retail markets.

### Responsibilities

Good market knowledge of products

- Analyzing existing range: Quality feedback
- Communicating to customers the features and range of products
- Analysis of needs and expectations from markets.
- Ability to build and develop a business line in the retail supermarkets, merchandising activities, promotions to create brand awareness
- Good relationship and contacts with reputable retail stores and having the ability to kick start business.
- Utilization of all forms of social media marketing
- Spreading the brand visibility in many outlets by creating new accounts for new business

### Qualifications

HND/BSc in Business Administration or any related field

- Minimum experience of 2 years in retail sales
- Good market knowledge
- Experience in sales to retail and supermarket stores
- Presentable and with good communication skills
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Ability to work equally on own initiative and as part of a team
- Ability to work accurately under pressure

### Contacts

Interested candidates should apply through the Company website [www.lingtonandbernie.com](http://www.lingtonandbernie.com) /send CV to [jobs@lingtonandbernie.com](mailto:jobs@lingtonandbernie.com) or walk into Lington & Bernie Consulting Ltd, 9a Omo Osagie street, Off Awolowo road Ikoyi Lagos

### Hiring organization

Lington & Bernie Consulting Ltd

### Employment Type

Full-time

### Job Location

Lagos, Nigeria

### Date posted

May 21, 2021

### Valid through

30.11.2021